

MARC CHOI

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EDUCATION

Rhode Island School of Design
Providence, RI
MFA / Graphic Design
2009 – present

James Madison University
Harrisonburg, VA
BFA / Graphic Design
2000 – 2004

DESIGN EXPERIENCE

Designer
Condé Nast Digital / New York, NY
March '07 – July '09

Responsible for day-to-day design of *style.com* and *vogue.com*, including site-wide image updates, conceptualization, and design of weekly stories and special features. Close collaboration with editors, photographers, and production team was also required. Provided over-night design support for NYC, London, Milan, and Paris Fashion Week coverage. Contributed to the 2008 re-design.

Freelance Designer
jcrew.com / New York, NY
June '05 – March '06

Designed home page, category pages, e-mails, and online specialty shops while adhering to J.Crew's iconic brand. Collaborated closely with art director and copywriters.

Design Intern
Film Society of Lincoln Center / New York, NY
Spring '05

Worked on various marketing initiatives including postcards and other collateral for film series and festivals. Contributed to layout and design of *Film Comment* magazine.

Marketing Designer
University Recreation Center (UREC) / Harrisonburg, VA
January '02 – August '03

Developed marketing initiatives for UREC programs through design of program identities, program and facility guides, advertisements and collateral circulated throughout the university and community.

TEACHING EXPERIENCE

Teaching Assistant for Hammett Nurosi
Typography 3
Rhode Island School of Design / Spring '10

Teaching Assistant for Amy Kalisher
Form & Communication for the Web
Rhode Island School of Design / Fall '09

HONORS

President's Scholarship
Rhode Island School of Design
2009 – 2011

Silver Pencil
The One Show College Competition
The One Club
2004

Art Achievement Award
James Madison University School of Art & Art History
2003 & 2004

Full-Tuition Scholarship
James Madison University School of Art & Art History
2000 – 2004

EXHIBITS AND PUBLICATIONS

RISD Graphic Design Triennial
January – February '10
Woods-Gerry Gallery / Providence, RI

\$7/Per Square Foot
RISD Graphic Design MFA Show
October – November '09
Sol-Koffler Gallery / Providence, RI

Greater Than Or Equal To Zero
April '04
Zirkle House Galleries / Harrisonburg, VA

The One Show
Volume 26 / 2004
Series of 3 posters, "*The Rules of Advertising*," featured in this annual of design and advertising, published by *The One Club*

ABILITIES

Digital: *Illustrator, InDesign, Photoshop, HTML, CSS, Flash, Dreamweaver*

Also: *painting, drawing, screenprinting, general mess-making*